



WARREN COUNTY, Iowa

Naturally Set for Your Success

LABORSHED ANALYSIS



CARLISLE

A STUDY OF WORKFORCE CHARACTERISTICS

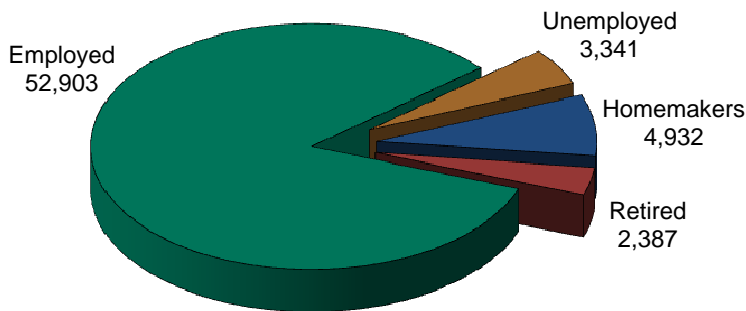
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Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Carlisle Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. See *contact information on back*.

Total Potential Labor Force: 255,973 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (63,563)



Quick Facts:

(Employed - willing to change employment)

- 6.6% are working multiple jobs;
- Currently working an average of 40 hours per week;
- Average age is 44 years old;
- 31.1% currently working within the professional, paraprofessional, & technical occupational category followed by 19.7% within the production, construction, & material handling occupational category;
- Most frequently identified job search sources:
 - Internet
 - www.careerbuilder.com
 - www.iowaworkforce.org
 - www.monster.com
 - Local/Regional Newspapers
 - *The Des Moines Register*
 - *Indianola Record Herald*
 - Networking through friends, family, and acquaintances
 - Local Iowa Workforce Development Centers

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.2% Inadequate hours (1,164 people)
- 2.0% Mismatch of skills (1,058 people)
- 1.7% Low income (899 people)
- 4.9% Total estimated underemployment (2,592 people)

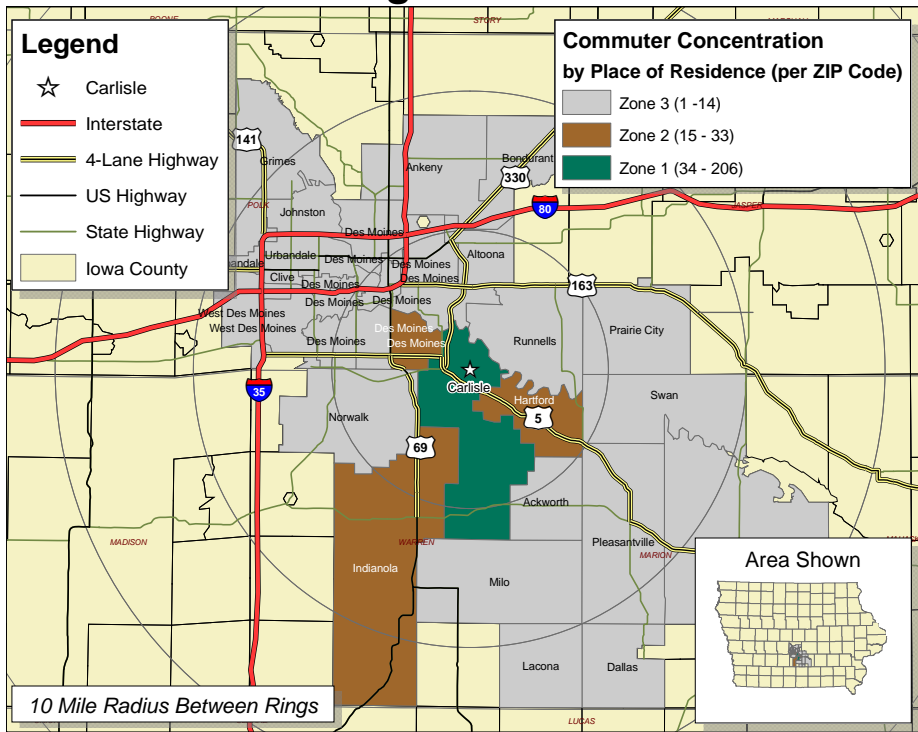
Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Finance, Insurance, & Real Estate	20.0%	37,167
Wholesale & Retail Trade	13.0%	24,159
Health Care & Social Services	12.2%	22,672
Education	11.7%	21,743
Public Administration & Government	10.0%	18,584
Transportation, Communication, & Utilities	8.7%	16,168
Personal Services	7.4%	13,752
Professional Services	6.5%	12,079
Manufacturing	5.2%	9,663
Construction	4.3%	7,991
Entertainment & Recreation	1.0%	1,858

Survey respondents from the Carlisle Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the finance, insurance, & real estate industry as shown in the table at left.

Carlisle Commuting Area



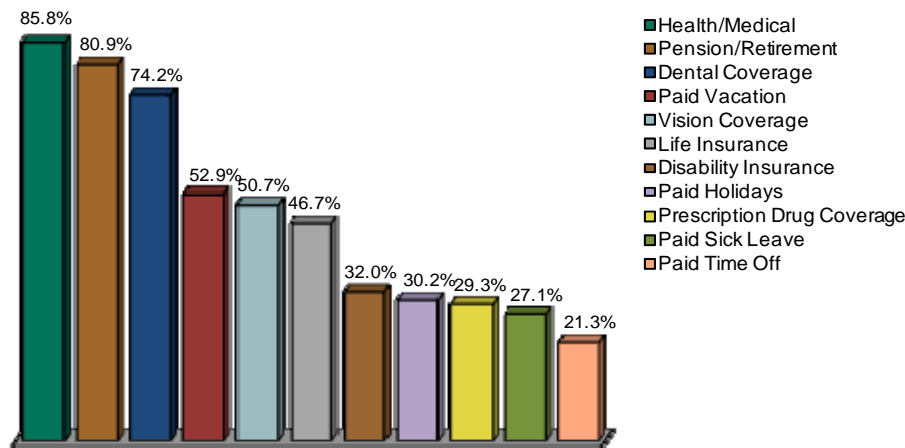
Commuting Statistics

The map at the left represents commuting patterns into Carlisle with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Carlisle Laborshed area are willing to commute an average of 20 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (78.4%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 14.6 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

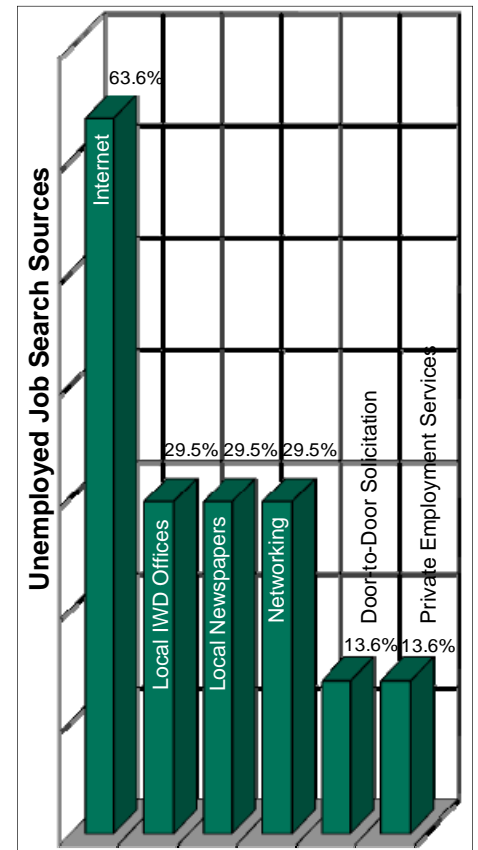
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	*	*	*	*	*
Construction	60.0%	6.7%	*	*	\$25.15
Manufacturing	66.7%	22.2%	22.2%	*	\$16.50
Transportation, Communication, & Utilities	56.2%	6.3%	28.1%	\$63,500	\$14.75
Wholesale & Retail Trade	38.8%	1.9%	14.8%	\$50,000	\$8.50
Finance, Insurance, & Real Estate	81.5%	16.7%	35.2%	\$59,500	\$18.50
Health Care & Social Services	79.4%	8.8%	26.5%	\$30,000	\$14.76
Personal Services	69.6%	8.7%	26.0%	\$46,000	\$10.00
Entertainment & Recreation	*	*	*	*	*
Professional Services	75.0%	20.0%	30.0%	\$51,000	\$12.75
Public Administration & Government	73.3%	23.3%	33.3%	\$67,000	\$22.00
Education	75.8%	6.1%	63.6%	\$50,000	\$12.25

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 3,341 unemployed individuals are willing to accept employment;
- Average age is 45 years old;
- 53.3% are female; 46.7% are male;
- Education:
 - 60.0% have an education beyond high school
 - 4.4% have an associate degree
 - 20.0% have an undergraduate degree
 - 11.1% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$11.74 to \$15.00/hr. with a median of the lowest wage of \$10.00;
- Willing to commute an average of 22 miles one way for the right opportunity;
- 68.9% expressed interest in temporary and seasonal employment opportunities;
- 64.4% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Dental coverage
 - Pension/retirement options
 - Paid vacation
 - Disability insurance
 - Prescription drug coverage
 - Vision coverage
 - Life insurance
 - Paid sick leave
 - Paid time off
 - Paid holidays
- 68.8% of the unemployed indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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